



LONGEVITY

CIRCLE

Julius Bär

Marketing material

WELCOME

Julius Baer is delighted to welcome you to the inaugural event of the Longevity Circle.

Unlocking the power of longevity – a new era of innovation and opportunity

Longevity is a universal concern. As people live longer, healthier lives, entire industries such as healthcare, elderly care, beauty, nutrition, financial planning, leisure, arts, and culture are being transformed. Products and services to enhance longevity are projected to become the largest market of the 21st century, and Julius Baer aims to position itself at the forefront of this promising development.

At our Longevity event, we will bring together experts, thought leaders, and innovators to explore the vast opportunities and challenges presented by longevity. The event marks the start of the Longevity Circle, a community platform where we provide expertise, guidance, and support to navigate this new landscape.

We look forward to welcoming you at our Longevity event in Lausanne.



PROGRAMME

Wednesday, 27 November 2024

Longevity – a new era of innovation and opportunity

Room Arcade

17:30 Guest registration

18:00 Welcome note

Nicolas de Skowronski, Head of Wealth Management Solutions and Member of the Executive Board, Julius Baer

18:05 Longevity and demographics

Nicolas de Skowronski

Damien Ng, PhD, Next Generation Research Analyst, Julius Baer

18:25 Science, healthcare, and longevity

Benoît Dubuis, PhD, President of the Swiss Academy of Engineering Sciences (SATW) and Chairman of the Inartis Foundation

George Coukos, MD, PhD, Director of the Ludwig Institute for Cancer Research Lausanne Branch

Greg Bailey, MD, Executive Chairman and Co-Founder, Juvenescence

Laurenz Kellenberger, PhD, Chief Scientific Officer and Member of the Management Committee, Basilea

Anna Erat, MD, PhD, Specialist in preventative medicine and longevity

Moderator: Hannah Wise, Head of Investment Communication, Julius Baer

Room Romain & Hermitage

19:30 Networking dinner