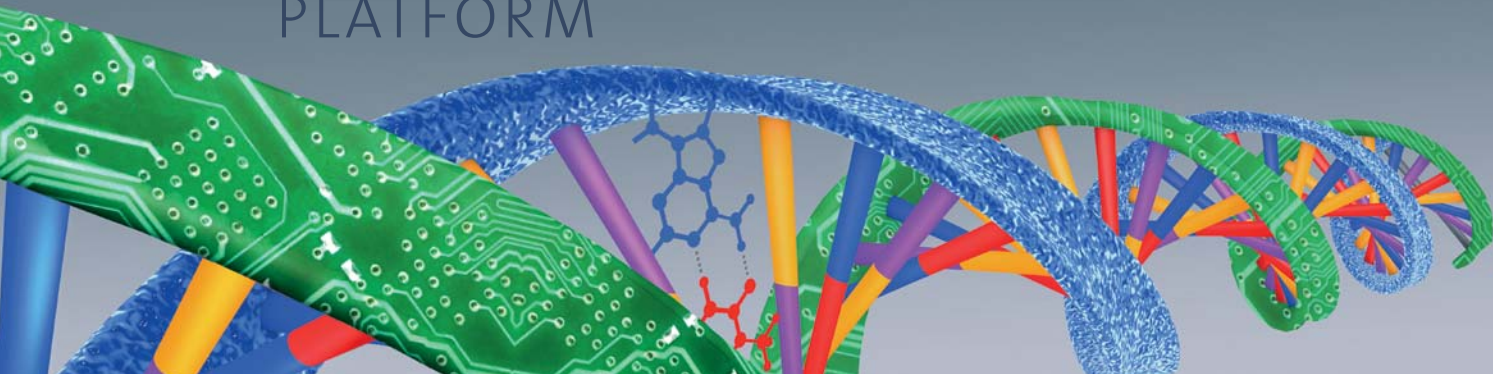


MEDTECH & PHARMA PLATFORM



Combined solutions for patients

October, 22 – 23 2015
Swissôtel Oerlikon, Zurich, Switzerland

Information and registration:
www.medtech-pharma.com

medical cluster 



Call for abstracts

The International Medtech & Pharma Platform is the foremost conference on the emerging field of medtech and pharma interface. Our 2014 conference was sold out with over 150 attendees clamoring for a seat for the presentations by leading industry and health authority experts, held in sessions spread over two days and rounded off with table top exhibitions from 23 leading medtech and pharma companies.

In 2015, the International Medtech & Pharma Platform expects over 250 international attendees and 30 table top exhibitions. This conference will provide opportunities to participate in the dissemination of cutting edge knowledge on the symbiosis of medtech and pharma in industry.

The two-day conference will be divided into 6 sessions with keynote lectures and presentations given by subject experts. We invite interested experts or groups that are active in research, development or regulatory processes related to drug & device combination products, in vitro diagnostics and e-m-Health to submit an abstract for presentation at the 2015 International Medtech & Pharma Platform.

Target audience

The Medtech & Pharma Platform focusses on the interactions and combinations of medical devices and medicines in new technologies aiming for the improvement of current health care. Thus the conference targets experts and professionals from the medtech and pharma industries, as well as regulators and persons from academia interested in the fusion between these two previously separate fields and how it impacts contemporary medicine.

Session topics

We invite you to submit one or more abstracts for a 20-minute oral or a poster presentation. Each abstract should provide novel information, ideally including case studies, about one of the following conference topic categories:

- Identifying & meeting patient needs
- Development strategy for combination products
- Human factor engineering & usability testing ensuring patient compliance
- Role of innovative materials & material design - evaluation
 - regulatory assessment
- Clinical development strategy
- Potentials & threats of e-Health and m-Health

Abstract submission

Abstracts should be short summaries (maximum 200 words) of your investigation/observation in a structured format (e.g. Background, Results, Conclusion). Abstract submissions must include a meaningful title, author name(s) and affiliation(s), and if applicable a conflict of interest declaration (these do not contribute to the word count). Deadline for abstract submission is March 23, 2015. Abstracts can be submitted at:

<http://www.medtech-pharma.com/call-for-abstracts>

Oral or poster presentations have to be in English. Submitters of selected abstracts for oral presentation will receive one complimentary registration to attend the conference and are invited to join the networking dinner. Abstracts not selected for oral presentations have the opportunity to be presented as a poster. Submitters of abstracts for poster presentation are eligible for one registration at a reduced participant fee of CHF 600 instead of CHF 850 (excl. 8% VAT).

Tabletop exhibition

Showcase your company's products and services to industry and regulatory professionals attending the 2nd International Medtech & Pharma Platform. The tabletop exhibition will take place during the conference (exhibitor fee CHF 1,800 excl. 8% VAT). Exhibitors have the opportunity to give a one minute Flash Presentation to the whole audience. Please check for further details and registration:

<http://www.medtech-pharma.com/registration>

Point of contact

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Program committee

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