

27 November 2014

Horizon 2020

Opportunities for Swiss Companies

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Participants

- Organisations supporting Companies
- Companies
- Euresearch

- European framework programme for research and innovation
- Responding to economic crisis
- Addressing people's concerns (livelihoods, safety, environment)
- Strengthening EU's global position
- Funding of all stages in the research and innovation

New in Horizon 2020

- From research all the way to innovation
- Focus on challenge with less prescription
- Emphasis on expected impact
- Simplified rules
- 2-years work programme

HORIZON 2020

Excellent Science

European Research Council (ERC)

Future Emerging Technologies (FET)

Marie Skłodowska Curie Actions (MSCA)

European Research Infrastructures

Industrial Leadership

Leadership in Enabling and Industrial Technologies:

Micro and Nanoelectronics
Nanotechnologies
Advanced Materials
Biotechnologies
Advanced Manufacturing and Processing

Access to Risk Finance

Innovation in SMEs

Societal Challenges

Health, Demographic Change and Wellbeing

Food Security, Sustainable Agriculture, etc.

Secure, Clean and Efficient Energy

Smart, Green and Integrated Transport

Climate Action, Resource Efficiency and Raw Materials

Inclusive, Innovative and Reflective Societies

Secure Societies



Euresearch

- [Horizon 2020](#)
- **Brochure** [deutsch](#) [français](#) [englisch](#)

European Commission

- [What is Horizon 2020 ?](#)
- [Brochure](#)

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Kinds of R&D&I topics

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Transport

Climate Action, Resource
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20% EU Contribution going to SMEs



Euresearch

- [European Programmes](#)
- [Guide for SMEs \(Companies\)](#)

[deutsch](#) [français](#) [englisch](#)

European Commission

- [Find your area](#)

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How to read the calls

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Scope, Topic Description



Results, Impact



Type of Action



Publication, Deadline



Budget

1. Check «Topic Preview»
2. Screen Workprogramme (pdf)
Example: Food WP, search with «SMEs»

Result:

“Involvement of industry (including SMEs) to translate the finding into marketable products or services is required”



1. Check the list of activities/topics **«Topic Preview»**
2. Find&select the call identifier under «open calls» (Eureserach)
3. Select the topic (European Commission)
4. Select «Topic Conditions&Documents»
5. Download the Workprogramme
WP H2020xxxxxx under Additional documents



Euresearch

- [Open Calls](#)

European Commission

- [Horizon 2020 Calls for Proposals](#)



Euresearch

- [Success Stories](#)

European Commission

- [Project Stories](#)

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Services Euresearch

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- **Contacts**
- **Basic Information and Training**
- **Innovation Check**
- **Opportunity Posting**
- **Triage**

Contacts

- Maintaining a list
- Regular exchange

Basic Information and Training

- Contribution to events
- Own regional events
- Capacity building events

- Assessing RDI needs (European programmes)
- Next steps
- Profile of interest (H2020, EEN)

Opportunity Posting

- Targeted information
- Matching
- Assistance to initiate next steps

Triage

- Forwarding to another contact