

PROGRAMME

Session 1	09.00	Welcome – Prof. Jean-Luc Veuthey, Vice Rector, University of Geneva
Moderator: Robert Gurny (UNIGE)		Project pitches 1-6 “ Creating Swiss Entrepreneurs ” Jordi Montserrat / Derek Barras – Venture Lab
	10.30	Break
Session 2	11.00	“Cantonal support for start-up business” Patrick Schefer - Service de la Promotion Economique de Genève
Moderator: Laurent Miéville (UNITEC)		Project pitches 7-13 “ Operating the non-scientific parts of your life science start-up ” Gina Empson / David Ball / Nicolas Moget – ICS Corporate Services, Geneva
	12.40	Lunch and private break-out meetings
Session 3	14.00	“From BioInnovation Day to operating a business” – real-world examples:
Moderator: Stefan Kohler (PACTT)		Neurix SA. Dr. Mathurin Baquie Apidel SA. Dr. Vincent Lenaerts Project pitches 14-20
	15.20	Break
Session 4	15.45	“Pharma partnering”. Filippo Mulinacci – F. Hoffmann La Roche, Basel
Moderator: Christophe Guichard (Ecllosion)		Project pitches 21-28 BioInnovation Prize sponsored by Ecllosion CHF10'000 award presentation (“Cours Unitec” participants will attend this session from 15.45)
	17.15	Closing and Apero



PROJECT PITCHES

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|---|-----------------------------|--------------------------------|
| 1. CEye© Device and Tip powered by EMAGine SA (start-up) | Farhad Hafezi | UNIGE, Geneva |
| 2. Active mitral ring for heart failure | Piergiorgio Tozzi | CHUV, Lausanne |
| 3. Tyrosine kinase inhibitors of the ALK oncogenic fusion protein (start-up) | Leonardo Scapozza | UNIGE, Geneva |
| 4. Functional vestibular implant | Marco Pellizzone | HUG, Geneva |
| 5. Sophia Genetics - A service for DNA testing/analysis in clinical practice (start-up) | Jurgi Camblong | Sophia Genetics, Ecublens |
| 6. Direct viewing of living cells in 3D | Yann Cotte | Nanolive, Lausanne |
| 7. Novel functional hepatitis C clearance marker | Stéphanie Bibert | CHUV, Lausanne |
| 8. Diabetes therapy via controlled cell plasticity | Pedro Herrera | UNIGE, Geneva |
| 9. DIP-STR: Highly sensitive markers for analysis of unbalanced genomic mixtures | Diana Hall | CHUV, Lausanne |
| 10. Novel markers for brain injury ABCDx (start-up) | Jean-Charles Sanchez | UNIGE, Geneva |
| 11. Therapy for metabolic syndrome | Françoise Rohner-Jeanrenaud | UNIGE, Geneva |
| 12. Biodegradable arteries for vascular regeneration | Beat Walpöth | HUG, Geneva |
| 13. Promising new anti-cancer therapeutics | Ariel Ruiz i Altaba | UNIGE, Geneva |
| 14. Chemoembolization composition for anti-angiogenic agent delivery | Pierre Bize | CHUV, Lausanne |
| 15. Osteoarthritis: Novel approaches for viscosupplementation therapy | Sema Kaderli | UNIGE, Geneva |
| 16. Humanized mice for predictive R&D drug development | Yannick Romero | TCB Biosciences, Geneva |
| 17. Detecting lung cancer before it hits. BARD1 AG (start-up) | Irmgard Irminger | BARD1AG, Geneva |
| 18. A new Geneva drug discovery institute | Chris Maggos | Geneva |
| 19. Point of care monitoring instrument for heparin during surgery | Eric Bakker | UNIGE, Geneva |
| 20. Novel method for early predictive evaluation of comatose patient awakening | Marzia De-Lucia | CHUV, Lausanne |
| 21. Tumor-specific induction of apoptosis (start-up) | Thor Högnason | Vestfirzkur Hátækniíðnaður ehf |
| 22. Multi-epitopic vaccination (start-up) | Madiha Derouazi | UNIGE, Geneva |
| 23. Aerosol detection devices for air quality monitoring "Plair" (start-up) | Svetlana Afonina | UNIGE, Geneva |
| 24. Evidence-based market access strategy | Thomas Gauthier | HEG, Geneva |
| 25. New technologies for image guided surgery | Jens Frigell | EPFL, Lausanne |
| 26. Novel statistical techniques for early phases of drug development (start-up) | Simon Wandel | Cogitars, Wangen |
| 27. Natural breast augmentation using biodegradable microspheres (start-up) | Anthony Aho | PBB, Geneva |
| 28. Novel treatment of hearing loss | Karl-Heinz Krause | UNIGE, Geneva |